



**GARY WANG NAMED VICE-PRESIDENT OF WORLDWIDE SALES  
OF ANALOGIX SEMICONDUCTOR, INC**

Talent Age Associates is proud to announce that Gary Wang has been named the Vice-President of Worldwide Sales for [Analogix Semiconductor](#). The search was led by Kyung Yoon.

Mr. Wang has more than 20 years of experience in the semiconductor industry. Most recently, he served as president of Spansion Greater China and corporate vice president of Spansion, Inc., which is the world's largest pure-play provider of flash memory solutions. As president of Spansion Greater China, Mr. Wang was responsible for Spansion's sales and marketing in the region. Under Mr. Wang's direction, Spansion Greater China grew to become the number-one flash memory supplier for top original equipment manufacturers (OEMs) in China.

Talent Age Associates (TAA) was retained by Analogix to conduct a global search for the VP of Worldwide Sales, to be based in Beijing, China. Reporting to the CEO, the Vice President of Worldwide Sales is a key member of the executive team, responsible for worldwide revenue generation spanning both direct and indirect channels. Within three months of starting the search, TAA successfully helped identify, screen and negotiate the offer to bring on a highly qualified VP Worldwide Sales. The CEO and the board also retained TAA's interim financial services. TAA has been working closely with the management to help establish solid financial controls, reporting, and planning systems and disciplines to lay a foundation for rapid future growth.

"We are very happy with the services we have received from TAA both in VP Sales search and Interim CFO service," said **Kewei Yang, CEO, Analogix Semiconductor**. "TAA's team acted very professionally, demonstrated deep knowledge and experience. They were very quick in action and also flexible to meet our needs. More than simply providing us service, TAA acted on behalf of Analogix and represented our best interest. For what matters the most, the results were excellent. "

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**Analogix Semiconductor, Inc.** is a global semiconductor company that designs and manufactures high-performance analog and mixed-signal semiconductors for the Digital Media market. Backed by Woodside Fund, DCM, Globespan, IDG, and KPCB, Analogix is a leader in providing semiconductor solutions for DisplayPort, the next-generation digital interconnect for the Personal Computer. Analogix also provides a full suite of HDMI (High-Definition Multimedia Interface) 1.3 and 1.2 transmitter and receiver solutions for the distribution of high-definition video and audio in consumer electronics. Analogix is based in Santa Clara, Calif., with offices in Beijing, China, Taipei, Taiwan and Tokyo, Japan.