



GARY SCHOFIELD NAMED CHIEF EXECUTIVE OFFICER OF MOBILE MONEY VENTURES

Talent Age Associates is proud to announce that **Gary Schofield** has been named the Chief Executive Officer for [Mobile Money Ventures \(MMV\)](#). The search was led by Kyung H. Yoon.

Schofield brings over 20 years of sales, marketing, operational and executive management experience within the enterprise and consumer software markets. He has specialized expertise and focus in the communications industry, particularly mobile and online. Previously, Schofield was President and COO of Amobee Media Systems. Amobee is the leading provider of digital advertising solutions for the mobile industry.

TAA helped the Board of MMV to define the position specification, developed a search strategy that involved a global scope, evaluated a wide range of candidates with diverse technology backgrounds and helped deliver a solution within three months.

“TAA really delivered on their promise and helped the board calibrate the new CEO’s ability to bridge the cultures of Citi and SK telecom, bringing proven negotiating skills, strategic vision, technical skills, analytical ability, judgment, team leadership, strong operational focus, and an ability to communicate across a diverse workforce population” said Richard Chin, Chairman, MMV/President SKTelecom Americas.

*“I want to personally thank TAA for their perseverance, professionalism and transparency throughout the entire MMV search process,” said **Gary Schofield**, CEO & Board Member, MMV. “They did an amazing job orchestrating many moving pieces while constantly keeping your eye on the prize. Thank you for making this experience a pleasurable one and most importantly, a successful one!”*

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Mobile Money Ventures (MMV) was formed in March 2008, a joint venture of Citi and SK Telecom. By combining the strengths of Citi’s pre-eminent financial services platform and SK telecom’s mobile banking technology, MMV provides next generation mobile financial service solutions designed to accelerate the adoption of mobile financial services globally. receiver solutions for the distribution of high-definition video and audio in consumer electronics. For more information, go to www.mobilemoneyventures.net