



STEVE YUN NAMED CHIEF OPERATING OFFICER OF DESIGN HOUSE, INC

Talent Age Associates is proud to announce that **Steve Yun** has been named the **Chief Operating Officer** for Design House, Inc.

Previously, Yun was Senior Vice President of Marketing, Brand & Business Development at Aramark Korea. Aramark is a \$4 billion international company that provides food services, facilities management, and uniform/career apparel to health care institutions, universities, school districts, stadiums, arenas, and businesses around the world.

Talent Age Associates (TAA) was retained by the CEO and board of DHI to conduct a COO search, a result of a comprehensive succession planning process. Reporting to the board, the COO's mandate was to work closely with the CEO to help drive DHI's revenues, grow the distribution and sponsor base, as well as create operational excellence in the enterprise. Hubert Burda Media has a joint venture company in Korea that had developed to a size where a COO would be the next logical step. This was a difficult and complex assignment that required many levels of engagement by TAA.

"Within a matter of weeks, a candidate was found who met all the criteria and who moreover had had experience in a similar situation in his prior employment where he had to manage the transition from the founder to professional management. This achievement by TAA in a short time period, with complex issues both in finding suitable candidates and managing expectations and familiarizing the founder with the retained search concept, was handled in a highly professional, patient, and courteous manner.", said Peter Kennedy, Managing Director Burda Asia.

"TAA delivered the perfect candidate for a search we have done this year in Korea," said **Jean-Paul Schmetz**, Board Member, Hubert Burda Media Group. "Talent Age was a pleasure to work with and did superb work."

Design House Inc. (DHI) (<http://www.rinzen.com>) is a Korean media firm, engaged in magazine, event, and an on-line publication. DHI is owned 50.1% by Ms. Youghye Lee, CEO and Founder and 49.9% by Hubert Burda Media Group, headquartered in Germany, one of the world's largest international media companies, making a big push into Asia.