



MAXWELL MIAO APPOINTED VICE-PRESIDENT OF SALES & MARKETING, CHINA FOR GOMEZ, INC.

Talent Age Associates is proud to announce that **Maxwell Miao** has been named the Vice-President of Sales & Marketing in China for [Gomez, Inc.](#), the leading provider of web application experience management services. Mr. Miao previously served as Managing Director of Great China at QAD (NASDAQ:QADI), a global provider of enterprise software applications, professional services and application support for manufacturing companies. Mr. Miao successfully grew the revenues from \$2M to \$10M, and expanded into Beijing, Guangzhou, and Chongqing. He was very instrumental in helping the company set up their China R&D team. Today, QAD is the #1 ERP vendor for the automotive industry in China with marquee clients like Visteon, a leading global automotive supplier for vehicle manufacturers and aftermarket customers.

Talent Age Associates (TAA) was retained by Gomez, Inc to conduct a global search for the Vice-President of Sales & Marketing, China to be based in Beijing, China. Reporting to the Senior Vice President of Worldwide Field Operations, this position would be completely responsible for developing the overall sales and marketing strategy, objectives, policies, and execution of these programs in China.

TAA successfully helped identify, screen and negotiate the offer to bring on a highly qualified candidate. "Talent Age Associates' assistance in the China search was greatly appreciated," said **Bruce Reading**, Senior Vice President, Worldwide Field Operations, Gomez, Inc. "I would like to thank them for their focus, effort and patience through the process. I have every confidence that Max will be very successful in his role at Gomez."

About Gomez, Inc.

Gomez, the Web performance division of Compuware, provides the industry's leading solutions for optimizing the performance, availability, and quality of Web and mobile applications. The on-demand Gomez platform integrates solutions for Web load testing, Web performance management, Web cross-browser testing, and Web performance business analysis that test and measure Web and mobile applications from the "outside-in" — across all users, browsers, devices, and geographies — using a global network of over 100,000 locations. Over 3,000 customers worldwide, ranging from small companies to large enterprises — including 12 of the top 20 most visited US Web sites — use Gomez solutions to increase revenue, build brand loyalty and decrease costs. For more info, go to www.gomez.com.

About Talent Age Associates

Talent Age Associates (TAA) is a global executive search and leadership consulting firm specializing in leadership consulting and CEO, board, senior-level executive assignments for Fortune 500 and multinational corporations, mid-cap and startup companies, nonprofit entities, educational institutions, foundations, associations and governmental entities for a broad spectrum of industries. Networked in Silicon Valley, New York, Beijing, Shanghai, Hong Kong, Singapore, Seoul, Delhi, Paris and London, TAA is comprised of highly experienced full time and interim executives, coaching, leadership development and executive search professionals. This dynamic group works seamlessly to serve our clients' business needs, unique cultures and leadership team dynamics, and act as trusted advisors to deliver customized, successful solutions for our clients. For more info, please go to www.talentage.com.

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