



TALENT AGE ASSOCIATES PLACES VICE PRESIDENT, ASIA SALES FOR LANTIQ

Talent Age Associates is proud to announce that **Jeffrey Chen** has been named the Vice-President, Asia Sales for [Lantiq](#), a fabless company that offers a broad and innovative product portfolio for next-generation networks and the digital home.

Chen is a seasoned sales leader who has more than 24 years of proven sales and business development experience targeting the broadband and home networking space. Previously, Chen was Vice President of APAC Sales at Conexant Systems where he was responsible for all sales activities with a team of 45 people in sales, FAE, and sales support. He was able to grow the revenues to \$1.6 billion.

Talent Age Associates (TAA) was retained by Lantiq to conduct a global search for the Vice-President of Asia Sales to be based in Lantiq's Taiwan office. Reporting to the Senior Vice President of Worldwide Sales, Chen will be a significant contributor to the executive management team, and he will have complete responsibility for developing the Asia Pacific Sales strategy, objectives, policies, and execution of Sales programs.

"Talent Age Associates has deep understanding of the dynamics of recruiting in Asia," said **Dan Artusi**, Board Member, Lantiq. "They can pick up the nuances and add tremendous value knowing the culture, knowing what the candidates really value and are able to articulate the client's offer in a way that will not close doors during the negotiation. "

About Lantiq

With its more than 20 years' track record of leading industry innovation, Lantiq has a unique capability to combine traditional Wireline technologies with leading-edge Access and Home Networking technologies. Our semiconductor solutions are deployed by major carriers and found in home networks in every region of the world. System manufacturers using our hardware and software are enabled to design high-speed data and communication system solutions, for Next Generation Access Networks and the Digital Home. For more information, please go to www.lantiq.com

About Talent Age Associates

Talent Age Associates (TAA) is a global executive search and leadership consulting firm specializing in leadership consulting and CEO, board, senior-level executive assignments for Fortune 500 and multinational corporations, mid-cap and startup companies, nonprofit entities, educational institutions, foundations, associations and governmental entities for a broad spectrum of industries. Networked in Silicon Valley, New York, Beijing, Shanghai, Hong Kong, Singapore, Seoul, Delhi, Paris and London, TAA is comprised of highly experienced full time and interim executives, coaching, leadership development and executive search professionals. This dynamic group works seamlessly to serve our clients' business needs, unique cultures and leadership team dynamics, and act as trusted advisors to deliver customized, successful solutions for our clients. For more info, please go to www.talentage.com.

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